

Well World Policy

There's no greener way to enjoy the city than on foot – and walking tours have been the heart of our business since 1985. We've won gold from the Green Tourism Business Scheme every year since 2012 – recognising our commitment to environmental and economic sustainability.

We promote a low-impact tourist experience through our walking tours, and in addition recognise the other aspects of our business that have environmental impact. By conducting our business in a responsible, considerate and sustainable manner, we aim to:

- ✓ Reduce our negative impact on the environment
- ✓ Actively work towards improving our environment
- ✓ Promote environmental awareness amongst all our staff and visitors for the mutual benefit of our city and planet

We're committed to achieving these goals by:

- ✓ Fully complying with all relevant legislation
- ✓ Reducing the resources we use and subsequent waste produced, reusing materials where possible and recycling most remaining waste
- ✓ Ensuring that resources including energy and water are used efficiently
- \checkmark Closely monitoring use of the resources in order to set achievable, realistic targets to reduce
- ✓ Strive to minimise, and where possible prevent, pollution to water, air and land
- ✓ Continuously monitor all activities and update our Environmental Policy annually
- ✓ Provide ongoing and up-to-date training for our team
- ✓ Sustainably source materials where possible, by screening suppliers for best environmental and socially responsible practices. In particular, supporting cottage industries and family businesses.
- ✓ Encouraging sustainable practices amongst our team, corporate partners and visitors in order to achieve our environmental objectives

S. Son

K Brogan, Managing Director

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