



STORIES ARE POWERFUL



They make connections between people, places and the past.

Mercat Tours has helped connect people with Edinburgh through storytelling since 1985.

We believe in the power of shared cultural experiences to enhance wellbeing. Storytelling can make human connections which are crucial to understanding our environment, sense of identity and this should be accessible to all.

Now, we see the grip that both the pandemic and cost of living are having on the budgets of schools and households.

This creates barriers between young people making these connections.

Costs prevent students from accessing off-campus activities, and their development, life-experience, learning and connection with their city all suffer.



Mercat Tours and our visitors have a plan to help.





STORIES CAN HEAL



This project will support young people most likely to suffer from lack of opportunity in Edinburgh.

Visitor donations will fund:

1hr history tour
linking with curriculum subjects;
history, social subjects, drama

The educational experience will be free of charge to the school and students.





MAKING CONNECTIONS



Inclusion and Equity

'The 'Our Stories, Your City'
initiative provides an
opportunity for our pupils to
enjoy the rich cultural
experiences our city has to
offer with no cost barriers to
consider.

This provides a real sense of equity for accessing school excursions making them accessible for all.

Joan Daly, HT Holy Rood High School



Click to play video

Skills and Ambition

'Not only will it provide an opportunity to enjoy the wonderful cultural sites which our city has, but we feel it will go some way in raising their aspirations and developing the skills and confidence to become engaged in society as the new young workforce of the future.'

James Campbell, Senior Development Officer





OPPORTUNITY

- 40pax maximum = 2 groups
- 1hr private walking tour
- Late morning
- Jan March, Nov Dec
- Free to school
- 2 dates available per month

CRITERIA FOR APPLICATION

- State schools in EH catchment
- 40%+ of school population SIMD 1-3
- 'First come first served' basis
- Awarded at Mercat's discretion
- Apply to groups@mercattours.com

